

Privacy Policy for Lucid Meme Ltd

1. Introduction

Welcome to Lucid Meme Ltd (“we” or “our” or “us”). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy, or our practices with regards to your personal information, please contact us at info@lucidmeme.co.uk.

Lucid Meme Ltd is located at: 207 Regents Street, Level 3, London, England, W1B 3HH

2. Information We Collect

We collect personal information that you voluntarily provide to us when registering at the Website. The personal information that we collect depends on the context of your interactions with us and the Website, the choices you make, and the products and features you use. The personal information we collect can include the following:

- Name
- Email Address
- Phone Number
- Company Name
- Company URL

3. How We Use Your Information

We use personal information collected via our Website primarily for registration purposes and to:

- Respond to any requests and inquiries efficiently.
- Provide you with information about products or services that we or our affiliates offer, if you consent to us doing so, or we are otherwise permitted to send marketing communications in accordance with applicable laws.
- Comply with any legal obligations we are subject to, and to protect and defend our rights and those of third parties.

We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations.

4. How We Share Your Information

We may share your information with selected third parties, including:

- Analytics and search engine providers that assist us in the improvement and optimization of our website.
- Third parties that provide IT services to us.

If we merge with another organization or form a new entity, your personal information may be transferred to that new entity.

We may also disclose your personal information to third parties if we need to in order to:

- Comply with any court order or other legal obligation or when information is requested by our regulators or by government agencies or law enforcement agencies.
- Enforce or apply our terms of use and other agreements.
- Protect the rights, property, or safety of us, our employees, or others.

We are committed to maintaining your trust, and we want you to understand when and with whom we may share the information we collect.

5. Your Privacy Rights

You have certain rights under applicable data protection laws. These may include the right to:

- Request access and obtain a copy of your personal information.
- Request rectification or erasure.
- Restrict the processing of your personal information.
- If applicable, to data portability.

To exercise these rights, please contact us at info@lucidmeme.co.uk. We will respond to your request within a reasonable timeframe in accordance with the law.

6. Data Security

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure.

7. Retention of Personal Information

We will hold your personal information on our systems for as long as necessary to fulfill the purposes that we collected it for, as explained in this Privacy Policy, and for the purposes of satisfying any legal requirements to which we are subject. Where there are no such requirements, we will hold your personal information in a form which identifies you for as long as appears appropriate based on the amount, nature, and sensitivity of the personal information and the potential risk of harm from unauthorized use or disclosure of your information.

If you ask us to delete your information in accordance with your rights set out below, we may retain basic information on a suppression list to record your request and to avoid sending you unwanted materials in the future.

8. Updates To This Policy

We may update this privacy policy from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. We encourage you to review this privacy policy frequently to be informed of how we are protecting your information.

9. Cookies and Tracking Technologies

We do not use cookies or any other tracking technologies to collect information from users of our Website.

10. Promotional Communications

Where required in accordance with applicable laws, we may, with your consent, contact you by email to provide you with information about products or services that we and/or



our affiliates think may be of interest to you. You can unsubscribe at any time by following the unsubscribe link at the bottom of any promotional email that we send to you.

11. Contact Us

If you have any questions about this policy or about our privacy practices, wish to exercise any of your rights or wish to make a complaint, please contact:

Email: info@lucidmeme.co.uk

This Privacy Policy was last updated on 07/10/2023